

2027 Season

Loïs Pinson





Motorsport has always been my absolute passion. Unfortunately, I did not grow with a steering wheel between my hands but with a devouring desire to earn one. I am here to prove my talent to the real world of racing. Every sim session was made to build this dream. The only piece left is the right partner.

Who Am I

- 18 Years Old
- Born in Grasse (France)
- Communication Science Student at UvA (Amsterdam)
- Active Simracer on iRacing
- Fluent in English (BFI) and French
- Physically trained and committed to optimised performance on and off the track.



Main Objective

Become A Professional Driver

The Road Ahead



**Caterham
Academy**



Radical Europe



**European
LeMans Serie**

Short Term Objective

Win The Caterham Academy

Budget 2027

>	Catheram Academy UK (+10K for French Academy)	52 000€
>	Driver Equipment	4 000€
>	Travel Fee	4 000€
>	Safety Margin (8% of all fees)	4 800€

▼

64 800€



*Sponsorship may be tax-deductible depending on your country and fiscal situation — consult your accountant.

Why Sponsorship ?

EXPAND your brand's visibility by supporting a young racing driver.

FOLLOW the journey of an athlete craving for high-level competition.

UNITE your team around unique experiences in the paddock and on track.

INVEST in a young talent at the start of his career, when it matters the most.

REACH new audiences across the UK, Netherlands and Europe.

BECOME part of the adventure from day one.

Package

LOGO ON CAR

LOGO ON SUIT

LOGO ON HELMET

OFFICIAL CHAMPIONSHIP PHOTOS AND MEDIA

PADDOCK INVITATION

PIT LANE ACCESS

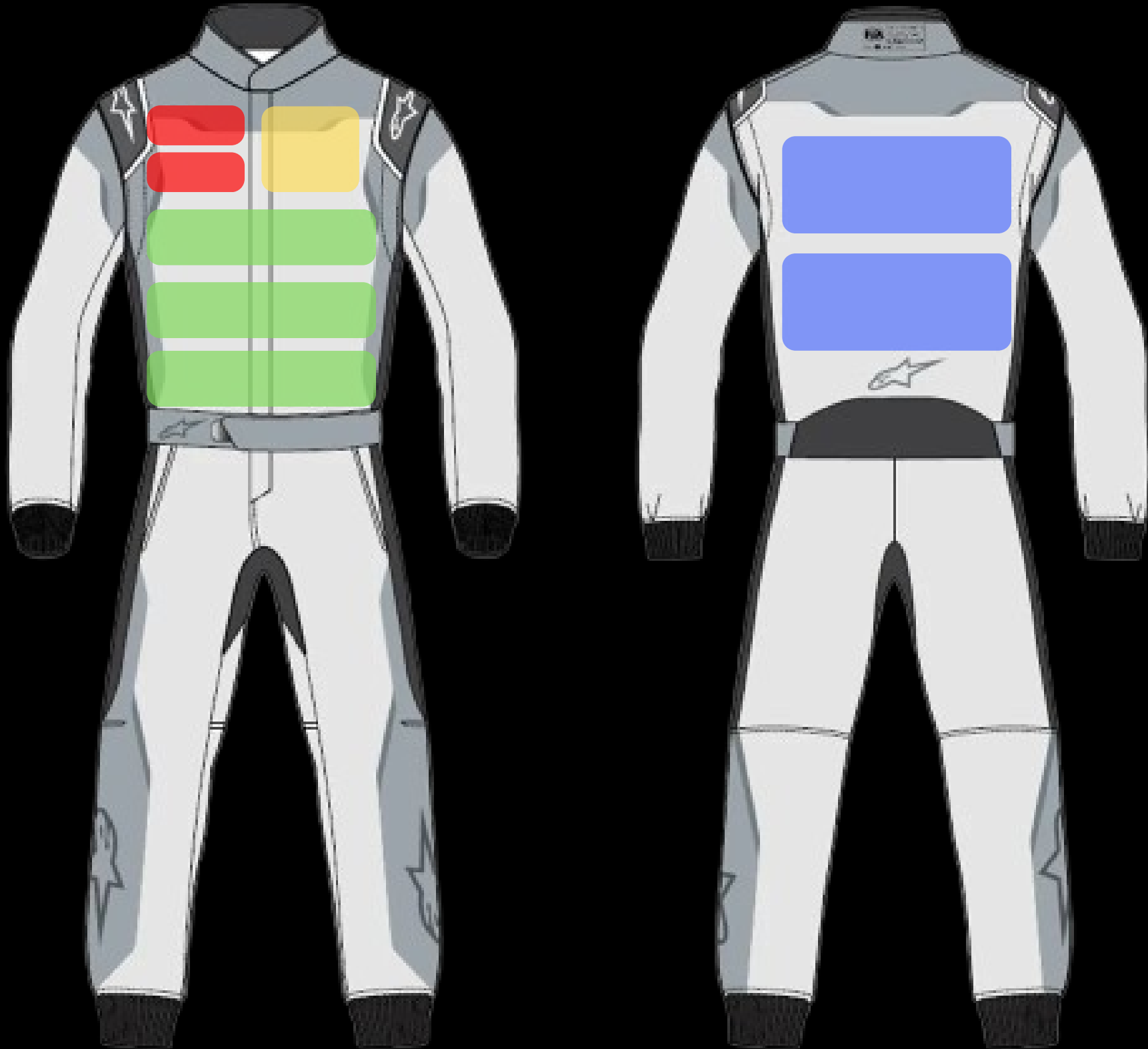
SOCIAL MEDIA COVERAGE

LOGO ON WEBSITE

FREE LAWYER CONSULTATION (partner network)

Platinum	Gold	Silver	Bronze
30 000€	15 000€	8 000€	2 500€
Principal	Large	Medium	Small
Principal	Large	Medium	--
X	X	--	--
X	X	X	X
4 persons	2 persons	1 person	--
X	X	--	--
X	X	X	--
X	X	X	X
5	3	1	--

Your Brands On Track



- Several positionings available on the race suits for your logo.
- Position and size of the logos on the car will change depending on the series entered.
- Helmet can also hold logos.
- A TikTok account with the purpose of sharing race moments, background preparation and racing-related videos has already been created. Depending on the package selected, they can be visible either on parts of the car or added afterwards as header of the video.

Contact

This sponsorship deck has been designed to be as concise and streamlined as possible. I would be delighted to discuss any aspect in greater detail via email, social media, or phone, and further information about my project and racing program is available on my website.

Partners Already On Board



@loisp_



@loispinson



Website



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